

Media Alert

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Tivoli's Coveline 120™ Named Best LED / Solid-State Cove Lighting Luminaire by the Architectural SSL PIA Awards.

Awards recognize Coveline 120™ as Top Product in the Cove Lighting Category.

Tivoli, the original innovator of linear LED solutions is pleased to announce that the Coveline 120™ was recently selected as a Top Product in the Architectural SSL Product Innovation Awards (PIA). The PIA Awards determine and honor the best LED/ solid-state luminaires and fixtures on the market, while also recognizing the companies behind the components that make up these light sources. The Coveline 120™, an innovative line voltage LED luminaire from Tivoli, was awarded the Best LED / Solid-State Solution in the Cove Lighting Category.

Coveline 120™ is a unique architectural illumination SSL solution that runs directly off basic line voltage and eliminates issues with driver loss, low power factor and prevents any dimming issues. The luminaire offers many options to adjust illumination by 10°, 20° and 30° and boasts an extremely high efficacy at 420 lumens / foot. This particular luminaire was designed specifically to address market demand for a high quality, line voltage LED solution that was commercially available and sold at a reasonable price point.

"It is an honor to be selected for this award," said CEO, Marie Paris. "What makes this so meaningful is that we truly believe that Coveline 120™ is a very unique industry offering in the SSL market. It is wonderful that the panel of industry experts valued Coveline 120™ as leading LED cove lighting solution."

Ideal for use in both low and high ambient light interior applications, Coveline 120™ delivers a low maintenance, energy efficient lighting solution at an affordable price point. It not only has a unique "Color Mix" capability that enables customers to match or specify exact colors by utilizing the Pantone Color Chart but more importantly, specifiers can match incandescent x/y coordinates to select their Warm and Neutral White light. Directional mounting enables you to manually set the angular throw of



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light individually, distributing light over a 160° beam spread. Additional features include a field-cuttable dual wire system that bends 90° easily to fit concave and convex curves without any special hardware and swivel-foot mounting feet located at the base of each unit.

As the first manufacturer to introduce indicator type LEDs into tubing, aisle and step lighting products, Tivoli, LLC continues to lead the market in emerging LED linear lighting solutions in the commercial, theatrical and specification market.

For more information, visit www.tivolilighting.com.

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ABOUT ARCHITECTURAL SSL PRODUCT INNOVATION AWARDS:

The Architectural SSL Product Innovation Awards (PIA) determine and honor the best LED/ solid-state luminaires and fixtures on the market, while also recognizing the companies behind the components that make up these light sources. The PIA program also recognizes leaders in categories ranging from those conducting cutting-edge R+D, to those helping in the development of standards as well as those pushing to make solid-state lighting a truly sustainable technology.

Construction Business Media, headquartered in Chicago, IL is publisher of Architectural Products, Illuminate and Architectural SSL magazines. The company also operates the ArchLED Conference, markets and partners in TheContinuingArchitect.com educational platform, and maintains websites and electronic extensions of its print publications.

ABOUT TIVOLI

Tivoli is the original innovator in LED based linear lighting products, with over 40 years experience in low voltage and LED based linear lighting products.

When Color Matters --Tivoli is the choice.

Uniquely focused on 'the right light' – color temperature and output for low ambient cove and niche applications.

Most other commercial manufacturers in US are focused on higher output led illumination. Tivoli is focused on low wattage, highly energy efficient, linear led fixtures for accent cove and niche lighting applications. We specialize in small source applications that create the sparkle to delineate a project.

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Using our expertise with color mixing LEDs for theater lighting we have created incandescent color equivalents and even improvement to incandescent using led color mixes.

As the market leader in emerging LED linear lighting, we offer a complete line of architectural, signage and auditorium linear LED based lighting products. Our products are flexible, adaptable energy-saving LED-based linear lighting products for broad architectural / commercial applications, both indoors and out. Tivoli's architecturally significant designs have been providing visible delineation or concealed illumination effects for over forty years.

Lighting is our business, color is our concern.